



GROW & GIVE

TO END PROSTATE CANCER

Partner Opportunities

Join the facial hair-growing phenomenon to raise funds and awareness to end prostate cancer with ZERO this November.

Corporate Team Benefits

- Brand visibility in national awareness campaign
- Marketing opportunities to a highly-targeted male audience
- Create friendly intra-office competition
- Boost employee morale before the holidays

Put a fun twist on your CSR plans this November and showcase your company's commitment to men's health and ending prostate cancer.

"ZERO is a point of care education partner with us and we wanted to do more to support their mission. A friendly office competition to grow beards and staches has evolved into one of our signature charity programs. Giving back is part of our culture. Every year our employees look forward to November and making an impact on prostate cancer."

- Outcome Health



Health Services | 600 employees | Chicago & New York

About ZERO

ZERO — The End of Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. We're building Generation ZERO, the first generation of men free from prostate cancer.

Questions? Contact: Colony Brown | colony@zerocancer.org

Partner Benefits

Support the 1 in 9 American men affected by prostate cancer by becoming a partner. Target facial hair loving men this November and showcase your commitment to men's health through our national awareness campaign.

	Fu Manchu \$15,000	Crumb Catcher \$10,000	Peach Fuzz \$5,000
Logo displayed on Grow & Give homepage	Yes	Yes	Yes
Inclusion in Grow & Give Press Release (national distribution)	Yes	Yes	Yes
Social Media Mentions	Yes	Yes	Yes
Dedicated product listing on website	Yes	Yes	No
Feature in November E-Newsletter	Yes	No	No
Dedicated Email to ZERO database	Yes	No	No

Our Digital Reach

120,000 Newsletter Subscribers
 147,000 Website Page-views / Month
 40,000 Followers on Social Media

WHERE THE MONEY GOES
86 CENTS OF EVERY DOLLAR GOES TO PROGRAMS & ACTIVITIES

For more than 20 years, ZERO has helped save lives, support research and new treatments, educate and test men, and unite communities to make prostate cancer a national priority. Together we've made a significant impact on the fight against the disease. We're on the front lines investing in patient support programs, research for better diagnostics, and creating awareness. No other prostate cancer charity spends more per dollar on programs – more than 84 cents. ZERO puts every donation to good use.



ZERO – The End of Prostate Cancer
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