



## 2021 Grow & Give Sponsor Packet

Join the facial hair-growing phenomenon to raise funds and awareness to end prostate cancer with ZERO's Grow & Give campaign! In addition to creating a team and growing your facial hair to end prostate cancer, your organization can support 1 in 8 American men affected by prostate cancer by becoming a sponsor. Showcase your commitment to keeping families together and increase brand awareness with a sponsorship of this national awareness campaign.

### Full Beard, \$25,000

- Premier Sponsor Recognition on ZERO's Grow & Give Sponsor Recognition web page with company description/message and link to company website
- Co-Host Grow & Give Virtual Happy Hour Celebration
- Featured sponsor of weekly competition
- Social Media
  - Facebook: 5 posts (4 of those posts during November)
  - Twitter: 10 posts (1 a week)
  - Instagram: 6 posts (4 of those posts during November)
  - LinkedIn: 4 posts (2 of those posts during November)
  - FB Live at On-Site Event Opportunity
- ZERO Press Release Announcement with company quote
- ZERO Blog Feature

### Muttonchops, \$15,000

- Placement on ZERO's Grow & Give Sponsor Recognition web page with company description/message and link to company website
- Featured sponsor of weekly competition
- Social Media
  - Facebook: 3 posts (2 of those posts during November)
  - Twitter: 8 posts (4 of those posts during November)
  - Instagram: 3 posts (2 of those posts during November)
  - LinkedIn: 3 posts (1 of those posts during November)
- ZERO Press Release Mention

### Crumb Catcher, \$10,000

- Placement on ZERO's Grow & Give Sponsor Recognition web page with company description/message and link to company website
- Featured sponsor of weekly competition
- Social Media
  - Facebook: 2 posts (1 of those posts during November)
  - Twitter: 2 posts (4 of those posts during November)

## Sponsorship Commitment Form

We appreciate your support! Please complete the below form to acknowledge your sponsorship. Clearly print your name and information exactly as it should appear on promotional materials.

Corporate logos must be submitted in an .eps vector-based graphic format **ONLY** and/or hi-resolution jpg (min 300 dpi) to [beards@zerocancer.org](mailto:beards@zerocancer.org).

ZERO – The End of Prostate Cancer is a registered 501(c)(3) organization (Tax ID: 59-3400922).

**Company Name:** \_\_\_\_\_

**Company Website:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Contact Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_

**Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Select Level of Commitment:**  Full Beard  Muttonchops  Crumb Catcher

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Send commitment form to:

ZERO Contact Info:

**Shawn K. Supers**

**202-344-9058**

[Shawn@zerocancer.org](mailto:Shawn@zerocancer.org)



Please make checks payable to:  
**ZERO - The End of Prostate Cancer**



**Mail to:**

**515 King Street, Suite 420  
Alexandria, VA 22314**