



## Grow & Give Employee Engagement

Grow & Give is a nationwide fundraising and awareness campaign to zero out prostate cancer by growing facial hair and rocking a boldly blue style. Set up teams and enjoy some office rivalry while helping to end prostate cancer. We will provide your team with [tips and tools](#) to make the most of your participation, as well as a dedicated ZERO staff member to support and cheer your team to achieve an amazing impact for prostate cancer patients. Top fundraisers can also earn ZERO swag from our store. Below are marketing benefits your company can take advantage of when your team hits these fundraising milestones:

### 'Stache-tastic, \$50,000+

- Prominent placement on ZERO's Grow & Give Corporate Teams Recognition web page with company description/message and link to company website\*
- Exclusive Grow & Give Virtual Happy Hour Celebration for Employees
- Custom Education Opportunity - patient-facing webinar or educational resource
- ZERO Press Release Announcement with company impact mention
- Social Media Shout-Outs
  - Facebook Live opportunity
- ZERO Blog Feature

### Muttonchops, \$25,000+

- Placement on ZERO's Grow & Give Corporate Teams Recognition web page with company description/message and link to company website\*
- Grow & Give Virtual Happy Hour Celebration for Employees
- ZERO Press Release Mention
- Social Media Shout-Outs

### Crumb Catcher, \$10,000+

- Placement on ZERO's Grow & Give Corporate Teams Recognition web page with company description/message and link to company website\*
- Grow & Give Virtual Happy Hour Celebration for Employees
- Social Media Shout-Outs

*\* Upon registration of your team your company logo will be displayed and social media shout-outs will be shared announcing your company's participation.*

