



## Grow & Give Sponsorship Opportunities

Support ZERO's Grow & Give to End Prostate Cancer digital-first campaign to raise awareness and resources to ZERO out prostate cancer. Your team can support the over 3,100,000 patients living with prostate cancer in the US by becoming a sponsor. Showcase your commitment to keeping families together and increase brand awareness with a sponsorship of this national awareness campaign.

**Sponsorship commitments requested by August 15.**

### Full Beard, \$25,000

- Premier Sponsor Recognition on ZERO's Grow & Give Sponsor Recognition web page with company description/message and link to company website
- Co-Host Grow & Give Virtual Happy Hour Celebration
- Option to provide company branded photo competition prizes
- Social Media
  - Facebook: 4 posts
  - Twitter: 5 posts
  - Instagram: 4 posts
  - LinkedIn: 2 posts
  - FB Live at On-Site Event Opportunity
- ZERO Press Release Announcement with Company named as premier sponsor
- ZERO Blog Feature

### Muttonchops, \$15,000

- Placement on ZERO's Grow & Give Sponsor Recognition web page with company description/message and link to company website
- Social Media
  - Facebook: 2 posts
  - Twitter: 4 posts
  - Instagram: 1 post
  - LinkedIn: 1 post
- ZERO Press Release Mention

### Crumb Catcher, \$10,000

- Placement on ZERO's Grow & Give Sponsor Recognition web page with company description/message and link to company website
- Social Media
  - Facebook: 1 post
  - Twitter: 2 posts
  - LinkedIn: 1 post



## Sponsorship Commitment Form

We appreciate your support! Please complete the below form to acknowledge your sponsorship. Clearly print your name and information exactly as it should appear on promotional materials.

Corporate logos must be submitted in an .eps vector-based graphic format **ONLY** and/or hi-resolution jpg (min 300 dpi) to [beards@zerocancer.org](mailto:beards@zerocancer.org).

ZERO – The End of Prostate Cancer is a registered 501(c)(3) organization (Tax ID: 59-3400922).

**Company Name:** \_\_\_\_\_

**Company Website:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Contact Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_

**Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Select Level of Commitment:**    **Full Beard**    **Muttonchops**    **Crumb Catcher**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Send commitment form to:

ZERO Contact Info:

**Shawn K. Supers**

**202-344-9058**

**[Shawn@zerocancer.org](mailto:Shawn@zerocancer.org)**



**Please make checks payable to:**  
**ZERO - The End of Prostate Cancer**



**Mail to:** **515 King Street, Suite 420**  
**Alexandria, VA 22314**