

# Chesapeake UROLOGY

*The most personal care for life's most personal issues.*

The ZERO Prostate Cancer Challenge is presented by Chesapeake Urology to benefit ZERO -The End of Prostate Cancer and the American Urological Association's Urology Care Foundation. Over the past 10 years, the ZERO Prostate Cancer Challenge Baltimore event has raised over \$3.5 million for prostate cancer research, awareness and free screenings. We invite you to join us in supporting this important cause!

Chesapeake Urology Associates, the leading urology group in Maryland and the Mid-Atlantic, is one of the Nation's largest fully integrated urology practices. Our 66 physicians and over 500 associates are dedicated to providing patients with the most innovative and compassionate care available.

[www.chesapeakeurology.com](http://www.chesapeakeurology.com)



The American Urological Association (AUA) and the Urology Care Foundation are committed to supporting urologic research through funding, advocacy and scholarly exchange and have been providing support to urology researchers for more than 35 years.

The Chesapeake Urology Research Scholarship Award is important to urologic research and will help to provide prostate cancer data and information to advance progress towards a cure.

[www.urologyhealth.com](http://www.urologyhealth.com)

## National Corporate Sponsors



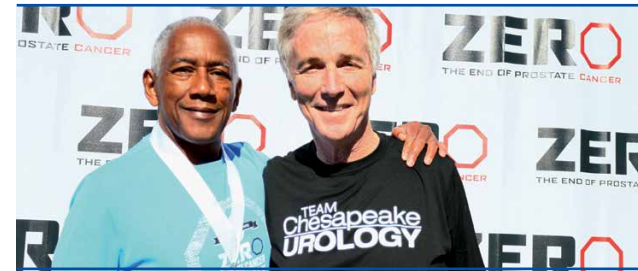
## Media and Venue Sponsors



## Local Sponsors



ZERO – The End of Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. We're building Generation ZERO, the first generation of men free from prostate cancer, through our national run/walk series, education and patient support programs, and grassroots advocacy. ZERO is a 501(c)(3) philanthropic organization, accredited by the Better Business Bureau, with regional chapters across the country. We dedicate 94 cents of every dollar to research and programs. [www.zerocancer.org](http://www.zerocancer.org)



**Your participation supports programs that are knocking out prostate cancer.**

Since 2007, Chesapeake Urology has brought our unique, physician based, cancer screening model to high risk neighborhoods in the Baltimore metro area. Working side by side in partnership with African American churches and organizations, we have provided over 8,000 free prostate cancer screening tests to Baltimore area men who are at the highest risk for prostate cancer.

Our screening program brings our physicians into the local communities that need them most, to promote preventive care, create awareness about diseases and conditions that most affect them and help to identify problems before they become life-threatening. Our President and CEO, Dr. Sanford J. Siegel, speaks at each screening event and Chesapeake Urology physicians and employees have donated over 3,590 hours of volunteer service to the community through this program since 2007.



# ZERO PROSTATE CANCER RUN/WALK

BALTIMORE • 2017

**10K & 5K RUN/WALK**  
**1 MILE FUN WALK, ZUMBA**  
**KIDS SUPERHERO DASH FOR DAD**

**SUNDAY, SEPT. 24, 2017**  
 Gates open 6:30 am, Program starts 7:30 am  
 Race start 8:30 am

**Towson University Johnny Unitas Stadium**  
 7400 Osler Drive, Towson, MD 21252

**Runner Amenities, Survivor Tribute, Live Music, Awards, After Party at Greene Turtle Towson**  
 Free Food and Drinks

[zerobaltimore.org](http://zerobaltimore.org)

# ZERO PROSTATE CANCER RUN/WALK

BALTIMORE • 2017

www.zerobaltimore.org

## 10K & 5K RUN/WALK 1 MILE FUN WALK, ZUMBA KIDS SUPERHERO DASH FOR DAD SUNDAY, SEPT. 24, 2017

Gates open 6:30 am • Program starts 7:30 am • Race start 8:30 am • Rain or Shine



Did you know that 1 in 8 men will be diagnosed with prostate cancer in their lifetime? That's 161,360 men every year and 26,730 will die from the disease in 2017. Early detection saves lives. Men over 40 get your PSA test!

Register today and join us to "Take the bull by the horns to knock out prostate cancer!"

### BE PART OF A GREAT CAUSE!

**Register:** Online, by mail or www.zerobaltimore.org  
Mail In Form and Fee: ZERO - Baltimore, P.O. Box 320753, Alexandria, VA 22320

**Participate:** Put your feet to the pavement to end prostate cancer. Run, walk or volunteer on race day!

**Share:** Let your friends and family know you want to end prostate cancer!

**Fundraise:** Ask your network to support your run/walk efforts by donating just a few dollars to help end prostate cancer. Did you know that just \$40 pays for one free prostate cancer screening test for a high risk Marylander?

**Entry Fees:** Register anytime online at www.zerobaltimore.org

**10K: \$40 / 5K: \$30**

**5K (ZERO's Heroes Patient/Survivor): \$20**

**1 Mile Fun Walk: \$30 / Zumba: \$30**

**1 Mile (ZERO's Heroes Patient/Survivor): \$20**

**Kids Superhero Dash: \$15**

**Snooze for Dudes** (Participate virtually and sleep in to fight prostate cancer.): **\$35**

### HONORING SURVIVORS!

- Survivors register for free using the online coupon code: SURVIVOR
- Complimentary breakfast for survivor & loved one
- Survivor Ring of Honor Salute prior to race start (Please R.S.V.P. to survivor, Phil Shulka, at pshulka@cua.md or 443-854-1200)
- Survivor only baseball hat
- Survivor winner category for 5k & 10k events
- Survivor tent with tables & chairs
- Nashville singer/songwriter Jimmy Charles will perform his original song "Superman" to honor the fight of survivors
- Survivor only race shirt, sticker and door prizes

### RUNNER AMENITIES!

- Runner's tech t-shirt
- Challenging course you can view online
- Free parking
- Medical station
- Fun pre-race warm-up
- Race bib and chip timer
- Split race timer on course
- Water station on course
- Free food and beverages
- Medals to all category winners
- Virtual race bag
- Advance packet pick-up at these locations:  
9/22 Noon-5:30: Greene Turtle Owings Mills, 2 Restaurant Ct.  
9/23 11-4: Greene Turtle Towson, 408 York Rd.

### HAVE FUN WHILE MAKING A DIFFERENCE!

- Awards - top winners, top performers
- Kids 100m Superhero Dash for Dad
- Photo op area for teams, families & runners
- Free food & beverages before & after race
- Live music
- Photos and autographs with local celebrities
- Diverse exhibitors with giveaways
- After party food & drink at Greene Turtle Towson

### ORGANIZE YOUR TEAM!

- Teams raising over \$500 eligible for benefits on race day!
- Pick team name & register
- Course sign to honor team or loved one
- Gold leaf honoring loved one
- Teams pictures
- Recognition from stage



Twitter: @zerobaltimore



Facebook: Great Prostate Cancer Challenge Baltimore

## REGISTRATION FORM

You can register online at www.zerobaltimore.org



Team Name:

10K  5K  1 Mile Walk  Kids Dash  Survivor

I plan to attend the Greene Turtle After Party following the race.  Yes  No

PARTICIPANTS FIRST NAME

PARTICIPANTS LAST NAME

ADDRESS

CITY

STATE

ZIP CODE

SEX  M  F  Child's Cape  No Shirt  XL  L  M  S  XS

SHIRT SIZES

AGE

PHONE NUMBER

BIRTH DATE

EMAIL ADDRESS

CARD HOLDERS FIRST NAME

CARD HOLDERS LAST NAME

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

CHARGE AMOUNT \$

CARD TYPE  VISA  MasterCard  Discover  American Express

CARD HOLDERS SIGNATURE

DATE

### Liability waiver must be signed before mailing:

I know that running/walking in a road race is a potentially hazardous activity and that I should not enter and run/walk unless I am medically able and properly trained. I agree to abide by any decision of a race official relative to my ability to safely complete the run/walk. I assume all risks associated with running/walking in this event including, but not limited to: falls, contact with other participants, the effects of the weather, including high heat and/or humidity, traffic and the conditions of the road, all such risks being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of your accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release the organizers of the ZERO Prostate Cancer Run/Walk - Baltimore, ZERO - The End of Prostate Cancer, Chesapeake Urology Associates, iRun Productions, Towson University, City of Towson, and all other sponsors or vendors, their representatives, all volunteers, and all their successors from all claims or liabilities of any kind arising out of my participation in this event or carelessness on the part of the persons named in this waiver. Further, I grant permission to all of the foregoing to use my image, name and/or likeness as may be captured in any photographs, motion pictures, recordings, or any other record of this event for promotional and other legitimate purposes.

SIGNATURE (OF PARTICIPANT OR PARENT/GUARDIAN IF UNDER 18)

CHARGE AMOUNT

CARD TYPE



CARD HOLDERS SIGNATURE

DATE