

## **Tee-Off Against Prostate Cancer: Golf Fundraisers Guide**

Take a swing at prostate cancer by hosting a golf fundraiser benefitting ZERO Prostate Cancer. Your next drive can save lives and support patients! We want to tee you up for a successful fundraiser, in addition to our Event Planning Checklist, here are suggested activities and fundraising tips to help you putt an end to prostate cancer.

#### **Golf-Themed Fundraising Ideas:**

**Traditional Golf Tournament:** Organize a full 18-hole golf tournament at a local course. Players form teams, compete for prizes, and enjoy a day of golf while raising funds for ZERO Prostate Cancer.

**Topgolf Tee-Off:** Host an event at a Topgolf venue, where participants aim at targets on a driving range. This fun, social atmosphere is perfect for golfers and non-golfers alike.

**Virtual Putting Challenge:** Participants record videos of themselves completing a putting challenge at home or in their office. They compete online and donate based on performance or entry fees.

**Longest Drive Competition:** Set up at a driving range or an open field. Participants compete to hit the ball the farthest, with prizes for the winners and donations collected from entry fees.

**Closest to the Pin Contest**: Organize this at a par-3 hole or driving range with a target. Players aim to get their ball nearest to the pin, with donations tied to participation or performance.

**Mini-Golf Marathon:** Host a marathon event at a mini-golf course where participants play multiple rounds over several hours, collecting pledges for each hole completed.

**Golf Simulator Tournament:** Use golf simulator technology to host a virtual tournament. Players can compete on famous courses from around the world without leaving your venue.

**Glow-in-the-Dark Night Golf:** Organize a nighttime golf event using glow-in-the-dark balls, tees, and flags. This unique experience adds excitement to the fundraising activity.

**Golf Skills Clinic:** Offer a clinic led by golf pros teaching various skills. Participants donate to attend and improve their game while supporting ZERO Prostate Cancer.

**Golf-Themed Trivia Night:** Host a trivia event focused on golf history, rules, and famous players. Teams pay to enter and compete for prizes while raising funds.

**Driving Range Target Challenge:** Set up targets at various distances on a driving range. Participants aim for these targets, earning points and competing for prizes based on accuracy.

**Golf Cart Rodeo:** Create an obstacle course for golf carts. Participants navigate the course, competing for the best time while adhering to safety guidelines. Spectators can also donate to watch the fun.



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# Your fundraising matters! Use these suggestions to maximize giving and have a greater impact on ZERO's mission to support patients and save lives:

- Create a compelling story about why you're fundraising for ZERO: Share your personal connection to prostate cancer and ZERO's mission.
- Offer tiered participation levels with different perks: Create multiple entry options (e.g., bronze, silver, gold) with increasing benefits like extra mulligans, meal or drink tickets, or merchandise to encourage higher donations.
- Approach local businesses to sponsor your event in exchange for advertising their logo on event materials, banners, or social media posts.
- Offer businesses or individuals the chance to sponsor individual holes, displaying their logos on signs at each tee box throughout the course. It's okay to sell more than one sponsor per hole or to ask for a higher value for exclusive rights.
- Encourage participants to create personal fundraising pages and reach out to their networks for donations, expanding your reach and potential contributions.
- Regularly post updates, photos, and stories on social media platforms to keep supporters engaged and attract new donors throughout your campaign.
- Motivate participants to raise more by offering attractive prizes (e.g., golf equipment, gift cards) for those who collect the most donations.
- Allow players to purchase do-over shots (mulligans) for a set donation amount, increasing both fun and funds raised during the event.
- Solicit item donations from local businesses and individuals to create an enticing silent auction, generating additional revenue during your event.
- Set up a user-friendly online donation platform for those who can't attend but still want to support your cause, expanding your donor base.
- Continue fundraising efforts after the event with follow-up communications: Send thank-you messages to participants and donors, sharing the event's success and providing an opportunity for additional donations to reach your goal.

Visit our Fundraising Resources for more tips and tools!

#### Your fundraising matters. THANK YOU for your commitment to supporting patients and saving lives!



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