

## ZERO's Community

ZERO's community is an influential force in the fight against prostate cancer with a nationwide reach that continues to grow. With the merger of Us TOO completed in 2021, ZERO is the primary destination for all impacted by the disease to convene, get support, and come together as one united voice to create a better future for the prostate cancer community. ZERO's Regional Chapters play a critical role locally to support and rally patients, survivors, caregivers, and partners. Currently, ZERO's Chapters represent the **Southern California, Northern California, Midwest, East Coast Metro, Southeast, South Atlantic, and Texas/Oklahoma** regions.



### 20,000+ Run/Walk Participants in 45 Cities

ZERO's Run/Walk Series, the only nationwide series dedicated to prostate cancer.



### Financial Assistance

Since the inception of ZERO360, **more than \$3.8 million** has been secured for patient debt relief.



### 600+ Local Advocates

ZERO Champions pounding the pavement with local and state representatives and working in their communities to raise awareness and funds.



### 56,900+ Patients and Caregivers

Patients and families received assistance, support, and resources through free case management, transportation, and mentoring.



### Digital Reach

**7.9M+** impressions through digital advertising.  
**1.7M+** webpage views on zerocancer.org.  
**91,300+** Journey to ZERO Blog webpage views.  
**80,000+** subscribers to the ZEROHour monthly e-newsletter and podcast.



### 1,500+ Annual Summit Attendees

Patients, caregivers, and survivors from across the country gather each year to attend the most impactful education and advocacy event in the prostate cancer community.

## ZERO's Us TOO Support Groups

ZERO's Us TOO Prostate Cancer Support Groups include a network of more than 200 groups in the U.S. and abroad. Patients with prostate cancer who attend meetings—sometimes along with spouses/partners—can find valuable information and perspective from their peers who quite often have similar experiences relative to managing various aspects of prostate cancer.

200+ Support Groups in 41 States and 4 Countries  
(105 Currently Meeting Virtually Due to COVID-19)

A Prostate Cancer Forum for Deaf and Hard of Hearing Men and Caregivers

A Forum For Her  
(Female Caregiver Support Group)

Spanish Language Prostate Cancer Support Group for Men and Their Caregivers

A Prostate Cancer Forum for Gay Men and Their Partners  
(All LGBTQIA+ Welcome)

Black Men's Prostate Cancer Support Group

## Robust and Influential Digital Engagement



**40,000+**

FANS ON FACEBOOK

<https://www.facebook.com/ZeroCancer>

The ZERO Facebook community is made up of the ZERO page, the Run/Walk page, and other Facebook groups, and includes prostate cancer champions, patients, survivors, caregivers, and loved ones sharing their stories and connecting.



**11,000+**

TWITTER FOLLOWERS

<https://twitter.com/ZEROCancer>

Followers tune in for breaking prostate cancer news, event information, patient stories, and ZERO announcements.



**3,200+**

CONNECTED ON LINKEDIN

<https://www.linkedin.com/company/zero---the-end-of-prostate-cancer>

Experts, medical professionals, patients, and caregivers connect to share and discuss the most important events affecting the prostate cancer community.



**3,000+**

YOUTUBE SUBSCRIBERS

<https://www.youtube.com/c/ZEROCancerOrg>

Viewers have on-demand access to the most recent videos, patient stories, webinars, and events related to prostate cancer research and education.



**2,500+**

INSTAGRAM FOLLOWERS

<https://www.instagram.com/zeroprostatecancer>

Instagram is ZERO's fastest growing platform. It's the place to be for photos and videos inspiring the prostate cancer community.



**35,000+**

INSPIRE MEMBERS

<https://www.inspire.com/groups/zero-prostate-cancer/>

Members regularly post to this online prostate cancer support community with ongoing discussions in a wide variety of topic threads, from newly diagnosed to advanced disease, and many more.



### PROSTATE CANCER CALENDAR



The Prostate Cancer Calendar is an online resource created for the entire prostate cancer community and presented by ZERO. Those who are seeking or hosting a support group, webinar, seminar, or other prostate cancer event that will benefit the community, can find it or post it in the calendar.

[www.prostatecancercalendar.org](http://www.prostatecancercalendar.org)